





MEDIA

INFINITE SOLUTIONS

Think with us, Act with us, Grow with us!



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ABOUT

“Whoever controls the media, controls the mind”

– Jim Morrison, American Singer & Song Writer

Media Infinite Solutions (MIS) truly understands, controlling minds or shaping public opinion is no mean task. Media houses shoulder this responsibility with elan, the world over. In today's exciting times when we are facing information influx from all over, to stand out becomes a challenge. MIS is in sync with changing world order for media houses.

With Media Infinite Solutions you step into a new media WORLD with infinite possibilities!

Globally, media houses – especially print - Newspapers, and Magazines, besides electronics, digital, Online & radio, are showing a keen sense of urgency to counter the ever-evolving scenario.

Media Infinite Solutions works synergistically & strategically with media houses globally in tandem with top management & board advising them on how to achieve 360-degree growth. We ask some tough questions and provide customized solutions, without interfering with day-to-day functioning, thus making your task easier. We are part of your review meetings to monitor progress periodically.

The service bouquet of Media Infinite Solutions includes advising, counselling, and consulting the top management hence with MIS, you get a long-term partner, qualified to manage all your decisions, plans, processes & execution.

Finally, with our knowledge, expertise & eons of experience in the field of advertising sales, we are geared up to turn around the fortunes of media houses, globally.

SERVICES

Media Infinite Solutions offers the most comprehensive bouquet of services to media houses, globally. Whatever your profile, size, or business, we offer customized solutions by asking tough questions, and working in tandem with top management, thus enabling you to achieve targeted growth. You can remain focused on your business by trusting professional service provider MIS to strategize and execute relevant plans & processes.



MEDIA BUSINESS CONSULTING

MIS provides *consultancy* to foreign and Indian regional media publications to ascertain they witness healthy growth.



MEDIA REPRESENTATION

MIS's media representation techniques *expand more opportunities* and open many vistas.



DIGITAL MEDIA CONSULTING

MIS shapes your digital media landscape, by *auditing current inputs* and preparing future road maps.



MEDIA PLANNING AND PRESENTATION

With MIS you can understand the importance of media planning & presentation and how it can save you valuable time, boost conversions, *increase engagements and raise sales*.



360-DEGREE SALES SUPPORT

MIS believes, sales is the lifeline for any media house. We provide *360-degree advertising sales support* backed by our inimitable experience in the field. .



MEDIA EDUCATION & TRAINING

Educating the sales team on the latest trends & techniques, building modules, presentations, etc. MIS acknowledges that content is the king, hence *efficiently curates & delivers the content*.

ASSOCIATED PUBLICATIONS

We are humbled and motivated by the trust reposed by our esteemed clients which include many prestigious media houses of the country.

CLIENT'S PROFILE



Lokmat : India's leading multi-platform media company diversified portfolio in publishing, broadcast, digital, entertainment, etc. with the No. 1 Marathi language newspaper as flagship



Navabharat : Navabharat has a stronghold in Central India today, namely Maharashtra, Madhya Pradesh, Chhattisgarh, Gujarat, and Orissa. As the leading Hindi newspaper in the Vidarbha region, it is having the 6th highest readership



Sakal : Sakal Media Group is the largest independently owned media business in Maharashtra. It owns and operates newspapers and magazines in Marathi as well as English with remarkable circulation across Maharashtra and Goa



Prabhat Khabar : Prabhat Khabar is the largest Hindi language newspaper published daily in Jharkhand, Bihar, and West Bengal. The newspaper is circulated in several states in India, including Bihar, Jharkhand, West Bengal, and some parts of Orissa.



FROM THE DESK OF THE CEO

We are pleased to present you - MEDIA INFINITE SOLUTIONS (MIS), a world-class media solutions company, with our wide & varied bouquet of services. These include all aspects of “Media Business” which are designed to take your business to just another level.

MEDIA INFINITE SOLUTIONS, a young media company is backed by the experience, expertise, and wisdom of veterans, who have been part of media evolution in the country. In the recent past, the media industry has witnessed a lot of upheavals leading to major shake-ups. Today, it is on the cusp of transformation like never before, hence there is a need to be on edge, to run your business. Here steps in MIS, the professional media services provider which will enable you to catch the pace with ever-evolving trends.

We are pleased to share that, in a very short period, some very prestigious media houses have associated with us. Here, we are preparing them for dynamic advertising sales support, planning, presentation, consulting, and representation.

Today, owing to our clients' unflinching support and motivation, Media Infinite Solutions has opened new vistas for the Media industry, nationally, and globally! We, invite you to be part of our venture and scale new heights in media landscape.

Thanks & Warm Regards,
Jwalant Swaroop

WHY US?

Media Infinite Solutions brings to the table professional “Media” consulting and coaching services backed by competitive analysis which we regularly undertake including our research on target audiences, circulation, digital metrics, sales dynamics, ad products, and conferences to understand the competitive landscape and the available opportunities.

The biggest concern for any organization is generating sales, maintaining cash flows, and keeping the bottom line healthy. Indeed, sales are the lifeline of any organization and your success depends on the sales generated. MI will extend its arm to increase your sales, interact with clients and understand their needs.

Our team can seamlessly integrate into your working style, while you are focused on your publication. It is typically faster than you undertake hiring internally, and train someone for your team, which means that Media Infinite Solutions can generate revenue opportunities for you faster. This way you are saving the huge cost of hiring professionals.

Our relevant experience in the field of “media services” comes with specialization and expertise to nurture a valuable association.

OUR VISION

MIS envisions advising and guiding through coaching and consulting to national, global & Indian regional “Media Houses” who want to be in sync with the latest media trends and want to grow exponentially.

We understand, with changing times, media industry, globally will see the emergence of a new structure and business continuity plans. MI is geared to provide media houses expert advice, coaching, and consulting, to align with new realities. With Media Infinite Solutions’s knowledge & expertise in the field of advertising sales, we envision our associates garnering higher advertising share to become more profitable.

OUR MISSION

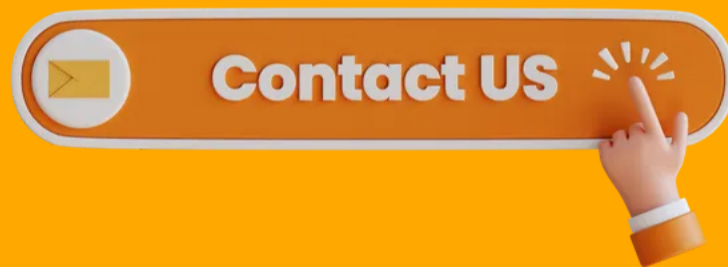
MIS’s mission is to on board national, international & Indian regional media houses who wish to advance their businesses and strategic interests, create a niche on the media universe.

Media Infinite Media SOLUTIONS
**Unplugged by knowledge,
experience and expertise!**



MEDIA

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For further details, please contact:

Name: Ms Monika Shankar

Mobile: 99539 43223 / 9953933544

Address: 2104 ETT – 2, Sector-132, Noida

Website: www.mediainfinite.in

Email: monika@happyho.in